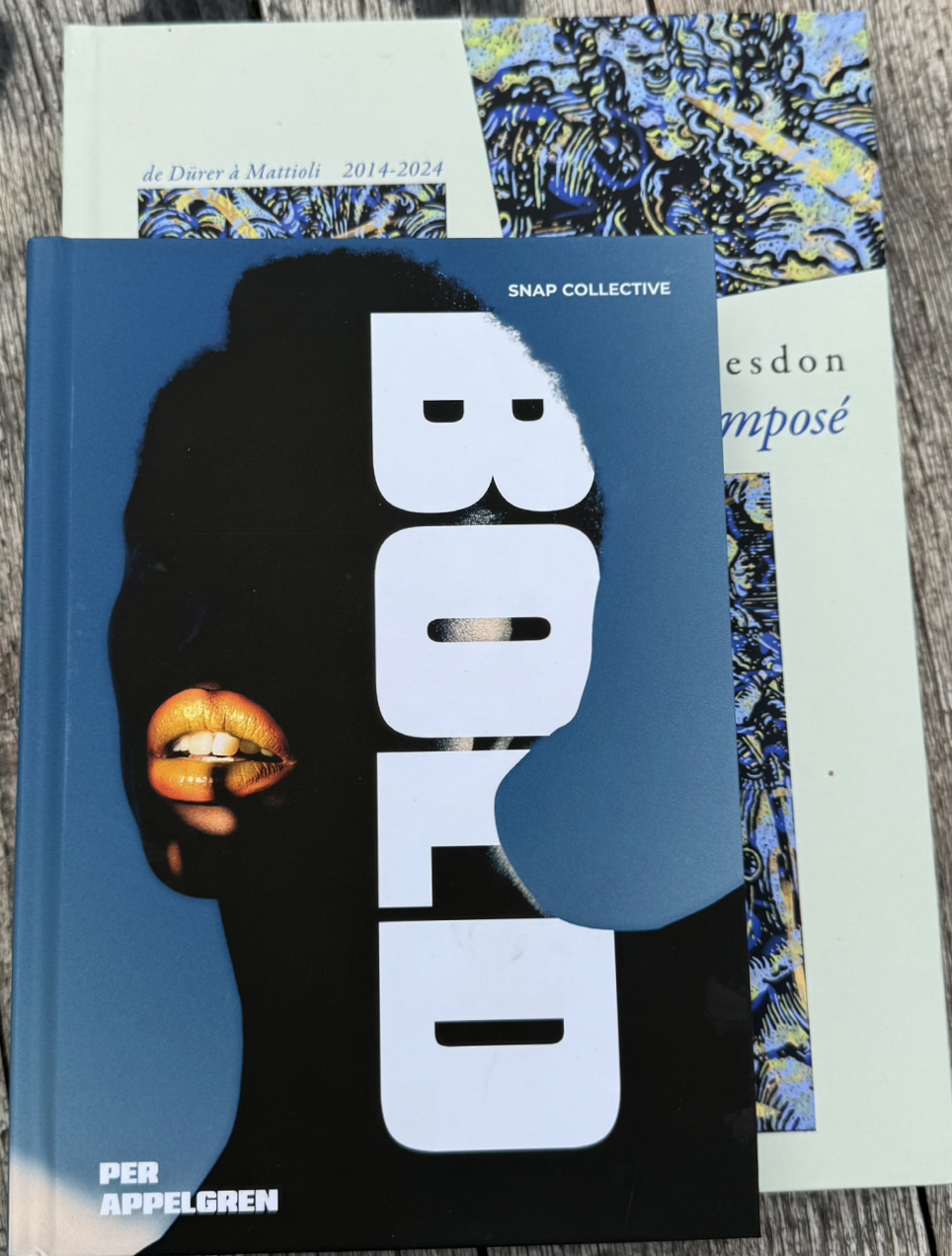


URBAN
SNAP COLLECTIVE



[3 SIMPLE STEPS TO BRING YOUR BOOK TO LIFE]

- We design your book cover and set up your pre-order campaign.
- During a 14-day campaign, your audience can order the book at a special price.
- Once the goal is reached, we create the layout based on your preferences, print the book, and deliver it — you get your books!

[YOU ARE GOING TO LOVE US, HERE'S WHY]

- No financial contribution required from you.
- Professional design & consulting included. Worldwide distribution via Shopify.
- Free ISBN attribution.
- Your copyrights remain yours.
- Printing made in Germany with premium materials.
- Availability at the Danish Royal Library in Copenhagen.
- Your book is always available — never sold out.



[YOUR ROLE]

- Provide your artwork and text.
- Promote your pre-order campaign to your audience.
- Approve the final design before printing.
- Stay in touch.

YOUR BOOK TIMELINE

FROM IDEA TO BOOK IN 3-5 MONTHS



COVER DESIGN

1-3 weeks

We create your book cover and prepare your campaign

2

PRE-ORDER CAMPAIGN

14 days

Promote actively – this stage is key to success

3

LAYOUT & APPROVAL

2-4 weeks

We design your book layout based on your preferences

4

PRINTING & DELIVERY

8-10 weeks

Your books are printed and delivered to you or your customers



[URBAN FORMAT]

BOOK DETAILS:

- Size/Measurement – 15.5 cm × 22 cm (6.1 × 8.7 inches)
- 320 Pages
- High-Resolution Images – Minimum 300 dpi
- Hard Cover with Thread Stitching
- Matte Paper – 170 gsm (110 lbs)
- Digital Offset Printing on HP Indigo 100k and Canon Vario Print – State of the Art
- Ink on Water Based Technology

CONDITIONS

PRICE PER BOOK

GOAL: minimum 25 during pre-order	129 EUR
GOAL: minimum 35 during pre-order	109 EUR
GOAL: minimum 50 during pre-order	99 EUR
Market price after pre-order	139 EUR

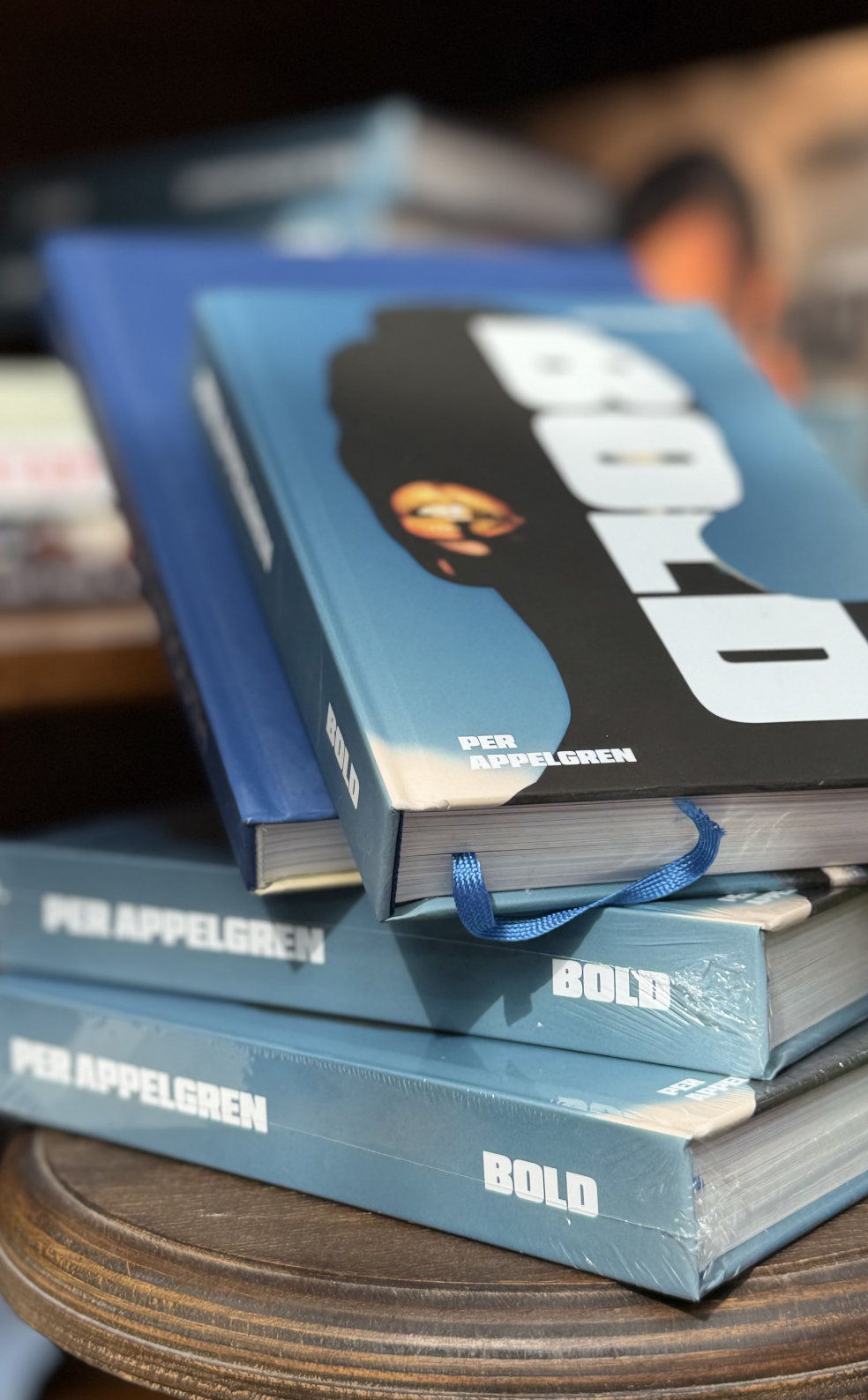
[REWARDS AND DISCOUNTS]

GOAL	BOOKS SOLD DURING PRE-ORDER	REWARD	OPTIONAL ROYALTIES*
25	25	4 free copies	–
25, 35	35	8 free copies	–
25, 35, 50	50	15 free copies	–
25, 35, 50	100	30 free copies	€500
25, 35, 50	200	50 free copies	€1000

* Optional royalties is amount of money artist can get instead of free copies of the book.

BULK DISCOUNTS AFTER PRE-ORDER:

25-99 copies → 20% discount
100-249 copies → 30% discount
250 and more copies → 40% discount



[ABOUT US]

SNAP COLLECTIVE is an innovative and unconventional publishing concept founded by the Müller Family. We publish high quality art books without financial contribution from the artist.

SNAP COLLECTIVE is dedicated to supporting artists in accomplishing their dreams by making art book publishing accessible. We offer access to a streamlined platform with the best printing partners, distribution through Shopify, and experts in design and marketing.

WHAT ARE WE LOOKING FOR?

We collaborate with creative visual artists (photography, design, painting, illustration, fine art, sculpture, architecture, styling, fashion, murals, and more).

[FOR MORE INFO]



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www.snap-collective.com

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STILL HAVE QUESTIONS?

TALK TO OUR AI ASSISTANT:

snap-collective.com/ai-assistant

Madara AI

Publishing Assistant

