



SNAP COLLECTIVE

HEAVY. SEXY. EXCLUSIVE.



WHAT WE OFFER

PUBLISHING PROPOSAL:

- Design and consulting
- Text creation
- ISBN (International Standard Book Number)
- Printing made in Germany
- Worldwide shipping (Shopify)

WHAT ARE WE LOOKING FOR?

- Creative visual artists (Photography, Design, Illustration, Sculpture, Architecture, Styling, Fashion and more)

To publish an art book, we recommend to have at least 250 and no more than 300 images.

WHY US_

Snap Collective is an innovative and unconventional publishing concept founded by the Müller family. We publish high quality art books without the financial participation of the artist.

We are dedicated to supporting artists and helping them realise their dreams by making art book publishing accessible while giving artists complete creative freedom to design their books.

We offer access to a streamlined platform with the best printing partners, distribution through Shopify and experts who can edit, design and help market the book.

Snap Collective
is a family
owned and
operated
publishing
house

SNAP COLLECTIVE PUBLISHING TEAM





What does
the book
look like?



THE ART BOOK_

- 297×297 mm format (12×12 inches)
- Hard cover; 288, 304 or 320 pages
- Thread stitching and matte paper
- Paper weight 170 gsm (110 lbs)
- Black or white endpapers
- 2 book marks and 2 headbands, colours available: white, grey, black, brown, red, pink, yellow, green, blue, orange





How is the
book
printed?



THE ART BOOK_

- Individually manufactured
- Digital Offset Printing on HP Indigo 100k and Canon Vario Print – State of the Art
- Registered at the Danish library
- Published in Germany



OUR CONCEPT_

Us, Publishing House

When considering why you should choose us, it's important to recognise that **our product is not just any ordinary book** — it represents a premium, high-quality publication that will mark a significant milestone in your career. Few individuals reach this level of achievement, making it something truly special. The exceptional quality of our book mirrors the excellence of your work, serving as a testament to your artistic prowess. Publishing a premium coffee table book of this caliber is the ultimate way to distinguish yourself from the crowd.

Prior to the book's publication, we **conduct a thorough market test through a pre-order campaign**. During this 2 to 3 weeks period, the book is available for purchase with a special discount. Once your customers have placed at least 35 copies for 249 EUR or 50 copies for 199 EUR we will move into the layout stage.

OUR CONCEPT_

You, The Artist

As an artist, you have the **unique opportunity to publish your own book without the burden of financial investment**. By dedicating your time and ideas, you can bring your vision to life. Our platform not only offers you the chance to showcase your work, but also provides you with free copies, royalties, and discounts. And the most important, **you will remain the copyright holder of your art**.

COLLABORATIONS OPPORTUNITIES_

Picture collaborating with several artists to create a group exhibition within the pages of a book.



How you can utilize your QR codes_



- Record a personal welcome message
- Behind the scenes material
- Interviews
- A Spotify Playlist with music
- A link to our artworks for sale



PRE-ORDER DISCOUNTS

- Goal 35 copies: 249 EUR + shipping cost
- Goal 50 copies: 199 EUR + shipping cost
- Goal 100 copies: 149 EUR + shipping cost

Price after pre-order: 269 EUR + shipping cost

A real coffee table book.

PRICES_



ROYALTIES_

Royalties



BRONZE



SILVER



GOLD



PLATINUM



DIAMOND



RUBY



EMERALD

Book sold

During pre-order

35

50

100

150

200

250

300

Free Copies

Or you can choose to receive royalties instead

5

10
(500 EUR)

20
(1000 EUR)

30
(1500 EUR)

40
(2000 EUR)

50
(2500 EUR)

60
(3000 EUR)

DISCOUNTS_

Off the 269 EUR,
applied after the pre-sale



5-24 copies —————> 10% discount

35-99 copies —————> 20% discount

100-249 copies —————> 30% discount

250 and more copies —————> 40% discount

SHIPPING_

PERSONAL ART BOOK DISTRIBUTION

All books will be shipped to the artist, providing an opportunity for personalization through prints or signatures. This allows you to personally deliver the book to your customers at a launch event, fostering a strong relationship with your clients.

OR

DIRECT TO CUSTOMER SHIPPING

If the artist chooses to have Snap Collective ship the books directly to customers during the preorder campaign, the shipping cost will be added to the book's price for that period.



WORK FLOW_


Pre-Order – this step includes the promotional (social media marketing) part.

Once the Pre-order is succesfull – we will proceed to the layout design.

- 01.** Idea
- 02.** Cover Design
- 03.** Pre-Order
- 04.** Layout Stage
- 05.** Printing
- 06.** Shipping
- 07.** Permanent availability – your book will never be sold out

TESTIMONIALS_

What artists say about us

Orion Dahlmann 

January 1 on [Trustpilot](#)

★★★★★

Very good product and super...

Very good product and super professionell Service.


Brenda Stevenson 

November 24, 2023 on [Trustpilot](#)

★★★★★

Always answering queries and being...

Always answering queries and being friendly

Phil Bauer 


November 17, 2023 on [Trustpilot](#)

★★★★★

Excellent quality of ordered books

Excellent quality of ordered books. Took longer than expected

[Read more](#)

Nancy L. 


November 8, 2023 on [Trustpilot](#)

★★★★★

I ordered the beautiful book "In...

I ordered the beautiful book "In Absentia" by Nicola Bertellotti. I was

[Read more](#)


Bing Bang 

October 5, 2023 on [Trustpilot](#)

★★★★★

So well printed it's impressive

So well printed it's impressive

Sarah Welsh 

September 15, 2023 on [Trustpilot](#)

★★★★★

Beautiful photos by AnAkA!

Beautiful photos by AnAkA!

Pablo 


July 22, 2023 on [Trustpilot](#)

★★★★★

The quality is fantastic

The quality of the book is fantastic. Every detail was taken care of with

[Read more](#)

Yordi van Eembergen 


July 5, 2023 on [Trustpilot](#)

★★★★★

The product is amazing

The product is amazing, and the opportunity to pre-order

[Read more](#)


Adam Bishop 

May 5, 2023 on [Trustpilot](#)

★★★★★

The quality was great and it was...

The quality was great and it was shipped and packed well.

Alessia Morellini 

April 28, 2023 on [Trustpilot](#)

★★★★★

accurate and reliable publisher

I'm a freelance photographer who had the possibility thanks to

[Read more](#)

Photo Credits: Per Appelgren

FOR MORE INFO_

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Website: www.snap-collective.com

Snap Collective Publishing K/S
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STILL HAVE QUESTIONS? Talk to our AI Assistant:
snap-collective.com/ai-assistant