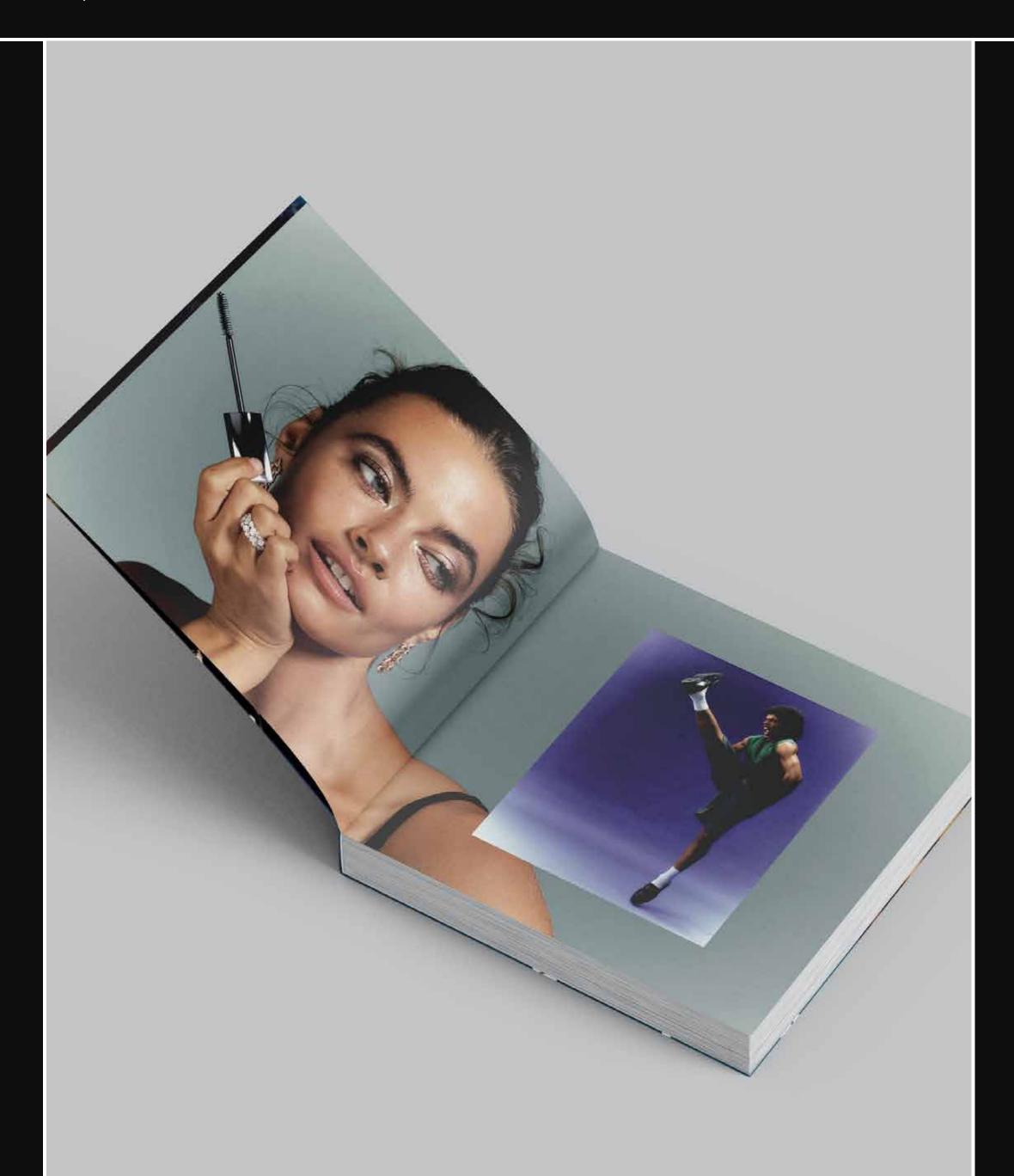


# SNAP COLLECTIVE

HEAVY. SEXY. EXCLUSIVE.



# Y H H H H H

### **PUBLISHING PROPOSAL:**

- Design and consulting
- Text creation
- ISBN (International Standard Book Number)
- Printing made in Germany
- Worldwide shipping (Shopify)

#### WHAT ARE WE LOOKING FOR?

 Creative visual artists (Photography, Design, Illustration, Sculpture, Architecture, Styling, Fashion and more)

To publish an art book, we recommend to have at least 250 and no more than 300 images.

### WHY US\_

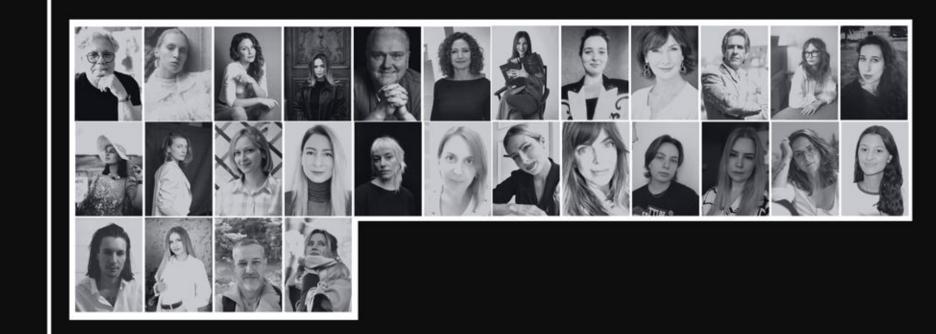
**Snap Collective** is an innovative and unconventional publishing concept founded by the Müller family. We publish high quality art books without the financial participation of the artist.

We are dedicated to supporting artists and helping them realise their dreams by making art book publishing accessible while giving artists complete creative freedom to design their books.

**We offer** access to a streamlined platform with the best printing partners, distribution through Shopify and experts who can edit, design and help market the book.

Snap Collective is a family owned and operated publishing house

#### **SNAP COLLECTIVE PUBLISHING TEAM**





# THE ART BOOK\_

# What does the book look like?

- 30×30 cm format (11.8×11.8 inches)
- Hard cover; 288, 304 or 320 pages
- Thread stitching and matte paper
- Paper weight 170 gsm (110 lbs)
- Black or white endpapers
- Book mark and 2 headbands, colours available: white, grey, black, brown, red, pink, yellow, green, blue, orange
- Slip lid box
- QR codes





# THE ART BOOK\_

# How is the book printed?

- Individually manufactured
- Digital Offset Printing on Kodac Nexfinity Ultra Digital Press
- Published in Denmark
- Registered at the Danish library



### OUR CONCEPT\_

### Us, Publishing House

When considering why you should choose us, it's important to recognise that **our product is not just any ordinary book** — it represents a premium, high-quality publication that will mark a significant milestone in your career. Few individuals reach this level of achievement, making it something truly special. The exceptional quality of our book mirrors the excellence of your work, serving as a testament to your artistic prowess. Publishing a premium coffee table book of this caliber is the ultimate way to distinguish yourself from the crowd.

Prior to the book's publication, we conduct a thorough market test through a pre-order campaign. During this 2 to 3 weeks period, the book is available for purchase with a special discount. Once your customers have placed at least 35 copies for 249 EUR or 50 copies for 199 EUR we will move into the layout stage.

### OUR CONCEPT

### You, The Artist

As an artist, you have the unique opportunity to publish your own book without the burden of financial investment. By dedicating your time and ideas, you can bring your vision to life. Our platform not only offers you the chance to showcase your work, but also provides you with free copies, royalties, and discounts. And the most important, you will remain the copyright holder of your art.



# How you can utilize your QR codes\_





- Record a personal welcome message
- Behind the scenes material
- Interviews
- A Spotify Playlist with music
- A link to our artworks for sale



### PRE-ORDER DISCOUNTS

Goal **35** copies: **249 EUR** + shipping cost Goal **50** copies: **199 EUR** + shipping cost

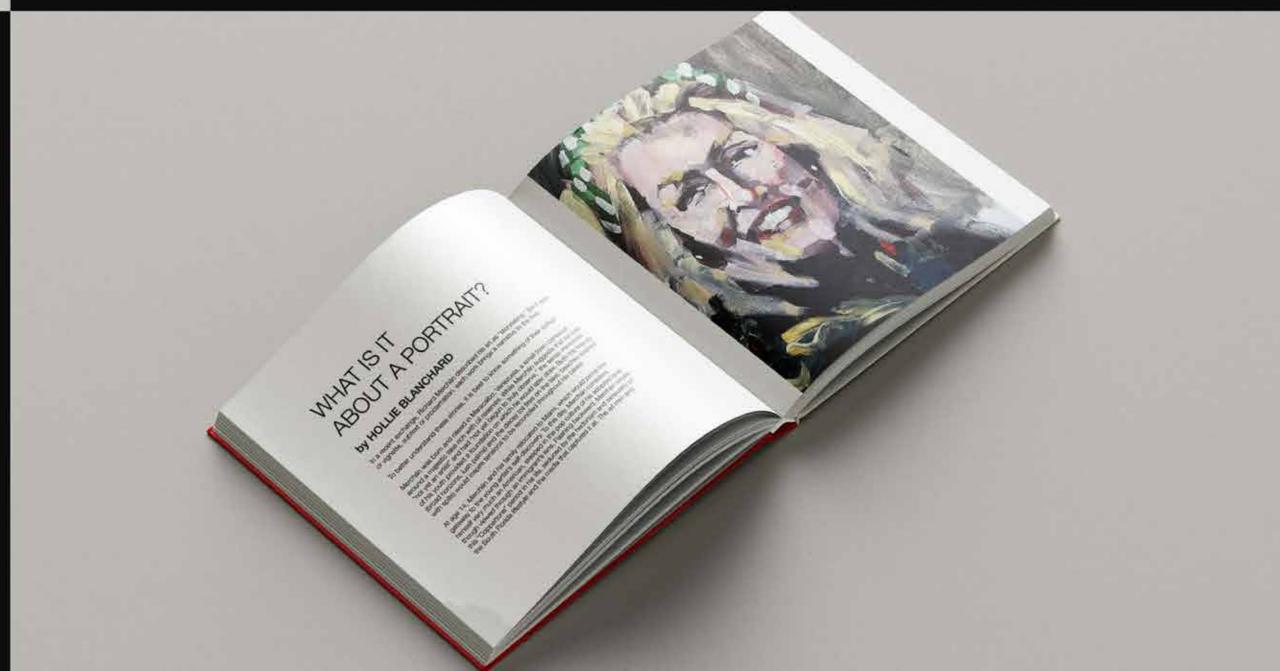
Goal 100 copies: 149 EUR + shipping cost

Price after pre-order: 269 EUR + shipping cost

\* to see current prices in USD click on EUR

A real coffee table book.

## PRICES\_



# ROYALTIES

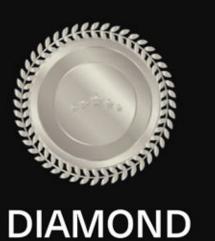
Royalties















Book sold

During pre-order

**Free Copies** 

Or you can choose to receive royalties instead

(500 EUR)

(1000 EUR)

(1500 EUR)

(2000 EUR)

(2500 EUR)

(3000 EUR)

Snap Collective Premium
Snap Collective Premium

### DISCOUNTS

### Off the 269 EUR, applied after the pre-sale

5–24 copies — 10% discount

35-99 copies — → 20% discount

100-249 copies — → 30% discount

250 and more copies ———— 40% discount

# SHIPPING\_



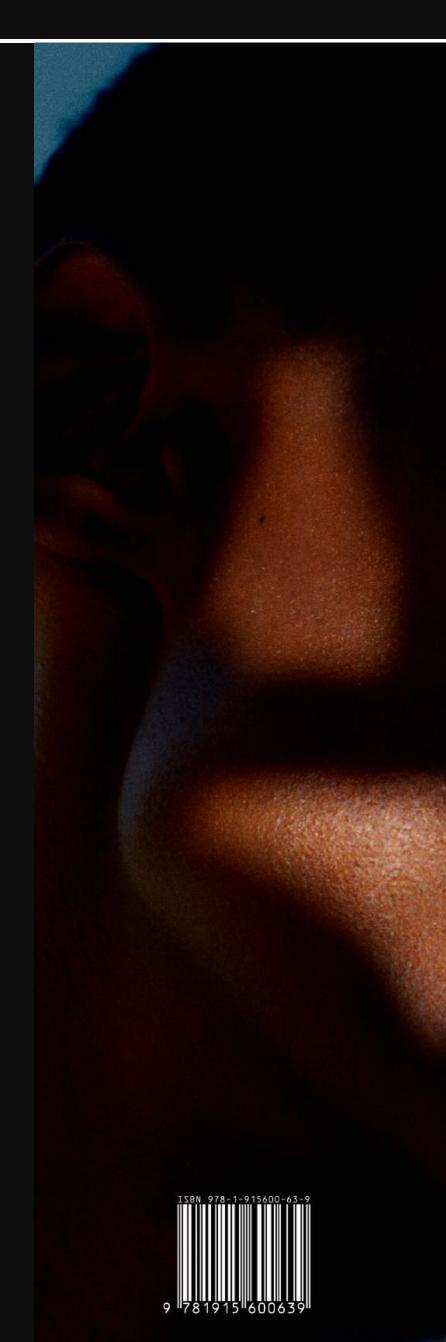
#### PERSONAL ART BOOK DISTRIBUTION

All books will be shipped to the artist, providing an opportunity for personalization through prints or signatures. This allows you to personally deliver the book to your customers at a launch event, fostering a strong relationship with your clients.

### OR

#### DIRECT TO CUSTOMER SHIPPING

If the artist chooses to have Snap Collective ship the books directly to customers during the preorder campaign, the shipping cost will be added to the book's price for that period.



### WORK FLOW

**Pre-Order** – this step includes the promotional (social media marketing) part.

Once the Pre-order is succesfull – we will proceed to the layout design.

**01.** Idea

**02.** Cover Design

**03.** Pre-Order

**04.** Layout Stage

**05.** Printing

**06.** Shipping

Permanent availability – your book will never be sold out

### TESTIMONIALS\_

What artists say about us

Orion Dahlmann 📀

January 1 on Trustpilot

\*\*\*\*

Very good product and super...

Very good product and super professionell Service. Brenda Stevenson 💝

November 24, 2023 on Trustpilot

\*\*\*\*

Always answering queries and being...

Always answering queries and being friendly

Phil Bauer 💝

November 17, 2023 on Trustpilot

\*\*\*\*

Excellent quality of ordered books

Excellent quality of ordered books. Took longer than expected Read more

Nancy L. 🐡

November 8, 2023 on Trustpilot

\*\*\*\*

I ordered the beautiful book "In...

I ordered the beautiful book "In Absentia" by Nicola Bertellotti. I was Read more Bing Bang 🐡

October 5, 2023 on Trustpilot

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So well printed it's impressive

So well printed it's impressive

Sarah Welsh 😍

September 15, 2023 on Trustpilot

\*\*\*\*

Beautiful photos by AnAkA!

Beautiful photos by AnAkA!

Pablo 😂

July 22, 2023 on Trustpilot

\*\*\*\*

The quality is fantastic

The quality of the book is fantastic. Every detail was taken care of with Read more

Yordi van Eembergen 💝

July 5, 2023 on Trustpilot

\*\*\*\*

The product is amazing

The product is amazing, and the opportunity to pre-order Read more

Adam Bishop 💝

May 5, 2023 on Trustpilot

\*\*\*\*

The quality was great and it was...

The quality was great and it was shipped and packed well.

Alessia Morellini 😍

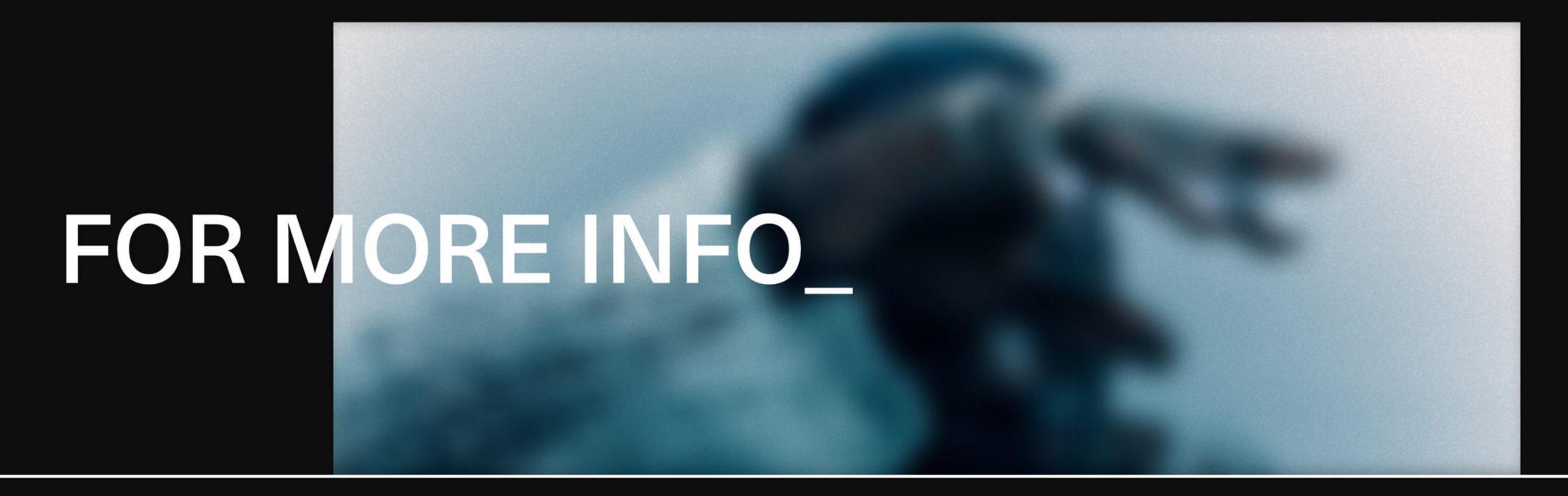
April 28, 2023 on Trustpilot

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accurate and reliable publisher

I'm a freelance photographer who had the possibility thanks to Read more

Photo Credits: Per Appelgren



Email: <u>info@snap-collective.com</u>

IG: snapcollectiveworld

Website: www.snap-collective.com

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Amaliegade 6. 2nd tv
1256 Copenhagen K
Denmark
European Union

STILL HAVE QUESTIONS? Talk to our Al Assistant:

snap-collective.com/ai-assistant