



SNAP COLLECTIVE

HEAVY. SEXY. EXCLUSIVE.



WHAT WE OFFER

PUBLISHING PROPOSAL:

- Design and consulting
- Text creation
- ISBN (International Standard Book Number)
- Printing made in Germany
- Worldwide shipping (Shopify)

WHAT ARE WE LOOKING FOR?

- Creative visual artists (Photography, Design, Illustration, Sculpture, Architecture, Styling, Fashion and more)

To publish an art book, we recommend to have at least 250 and no more than 300 images.

WHY US_

Snap Collective is an innovative and unconventional publishing concept founded by the Müller family. We publish high quality art books without the financial participation of the artist.

We are dedicated to supporting artists and helping them realise their dreams by making art book publishing accessible while giving artists complete creative freedom to design their books.

We offer access to a streamlined platform with the best printing partners, distribution through Shopify and experts who can edit, design and help market the book.

**Snap Collective
is a family
owned and
operated
publishing
house**

SNAP COLLECTIVE PUBLISHING TEAM



THE ART BOOK_

What does
the book
look like?

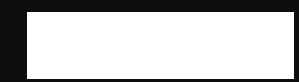


- 30x30 cm format
- Hard cover; 288, 304 or 320 pages
- Thread stitching and matte paper
- Paper weight 170 gsm
- Black or white endpapers
- 2 book marks and 2 headbands, colours available: white, grey, black, brown, red, pink, yellow, green, blue, orange





How is the book printed?



THE ART BOOK_

- Eco-friendly print-on-demand technology that meets customer demand
- Digital Offset printing on HP Indigo 100k and Canon Vario Print - State of the Art
- Published in Denmark
- Available at the Danish Royal Library in Copenhagen
- Digital printing for 50-100 copies sold
- Offset printing for over 100 copies sold



OUR CONCEPT_

Us, Publishing House

When considering why you should choose us, it's important to recognise that **our product is not just any ordinary book** — it represents a premium, high-quality publication that will mark a significant milestone in your career. Few individuals reach this level of achievement, making it something truly special. The exceptional quality of our book mirrors the excellence of your work, serving as a testament to your artistic prowess. Publishing a premium coffee table book of this caliber is the ultimate way to distinguish yourself from the crowd.

Prior to the book's publication, **we conduct a thorough market test through a pre-order campaign**. During this 2 to 4 week period, the book is available for purchase with a special discount. Once your customers have placed at least 50 orders we will move into the layout stage.

OUR CONCEPT_

You, The Artist

As an artist, you have the **unique opportunity to publish your own book without the burden of financial investment**. By dedicating your time and ideas, you can bring your vision to life. Our platform not only offers you the chance to showcase your work, but also provides you with free copies, royalties, and discounts. And the most important, **you will remain the copyright holder of your art**.

COLLABORATIONS OPPORTUNITIES_

Picture collaborating with several artists to create a group exhibition within the pages of a book.



How you can utilize your QR codes_



- Record a personal welcome message
- Behind the scenes material
- Interviews
- A Spotify Playlist with music
- A link to our artworks for sale



PRESALE DISCOUNT: 249 EUR + shipping cost

AFTER PRESALE PRICE: 269 EUR + shipping cost

A real coffee table book.

PRICES_



ROYALTIES_

Royalties



BRONZE



SILVER



GOLD



PLATINUM



DIAMOND



RUBY



EMERALD

Book sold

During pre-order

50

100

150

200

250

300

400

Free Copies

Or you can choose to receive royalties instead

10

(500 EUR)

20

(1000 EUR)

30

(1500 EUR)

40

(2000 EUR)

50

(2500 EUR)

60

(3000 EUR)

70

(4000 EUR)

DISCOUNTS_

**Off the 269 EUR,
applied after the pre-sale**



10-49 Copies → 20%

50-149 Copies → 30%

150+ Copies → 40%

SHIPPING_

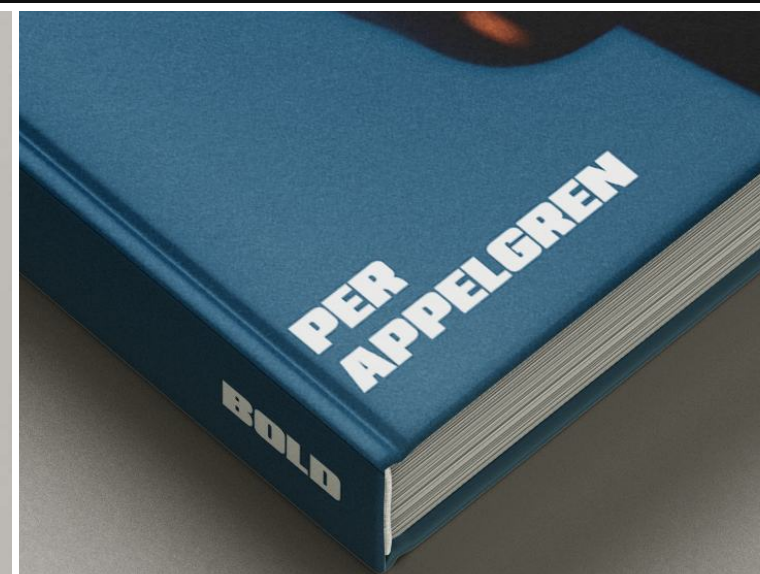
PERSONAL ART BOOK DISTRIBUTION

All books will be shipped to the artist, providing an opportunity for personalization through prints or signatures. This allows you to personally deliver the book to your customers at a launch event, fostering a strong relationship with your clients.

OR

DIRECT TO CUSTOMER SHIPPING

If the artist chooses to have Snap Collective ship the books directly to customers during the preorder campaign, the shipping cost will be added to the book's price for that period.

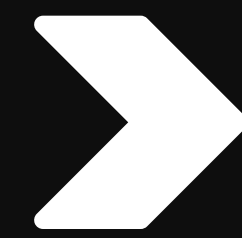


WORK FLOW_

Pre-Order - this step includes the promotional (social media marketing) part.

Once at least 50 orders are placed – we will proceed to the layout design

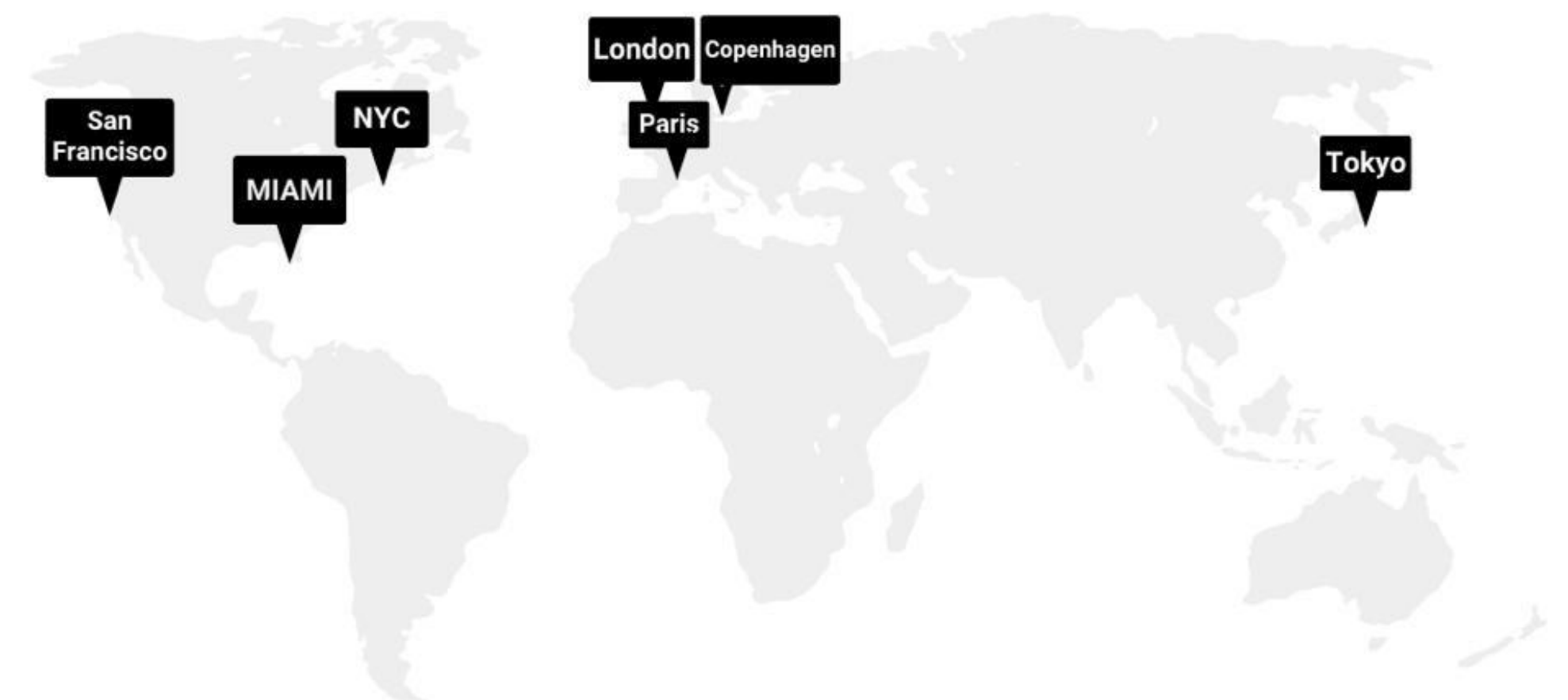
- 01.** Idea
- 02.** Cover Design
- 03.** Pre-Order
- 04.** Layout Stage
- 05.** Printing
- 06.** Shipping
- 07.** Permanent availability – your book will never be sold out



**OUR PUBLISHING
AGENTS AROUND
THE WORLD_**

OUR BOOKS WORLDWIDE_

- TOKYO, Books and Sons
- USA, Marin Museum of Contemporary Art
- Royal Danish Library Copenhagen
- Paris, 389 la boutique,
- New York, November 19 Shop




TESTIMONIALS_

What photographers and artists say about us

Orion Dahlmann 
January 1 on [Trustpilot](#)


★★★★★

Very good product and super...
Very good product and super professionell Service.

Brenda Stevenson 
November 24, 2023 on [Trustpilot](#)


★★★★★

Always answering queries and being...
Always answering queries and being friendly

Phil Bauer 
November 17, 2023 on [Trustpilot](#)

★★★★★

Excellent quality of ordered books
Excellent quality of ordered books. Took longer than expected
[Read more](#)

Nancy L. 
November 8, 2023 on [Trustpilot](#)


★★★★★

I ordered the beautiful book "In..."
I ordered the beautiful book "In Absentia" by Nicola Bertellotti. I was
[Read more](#)

Bing Bang 
October 5, 2023 on [Trustpilot](#)


★★★★★

So well printed it's impressive
So well printed it's impressive

Sarah Welsh 
September 15, 2023 on [Trustpilot](#)


★★★★★

Beautiful photos by AnAka!
Beautiful photos by AnAka!

Pablo 
July 22, 2023 on [Trustpilot](#)

★★★★★

The quality is fantastic
The quality of the book is fantastic. Every detail was taken care of with
[Read more](#)

Yordi van Eembergen 
July 5, 2023 on [Trustpilot](#)


★★★★★

The product is amazing
The product is amazing, and the opportunity to pre-order
[Read more](#)

Adam Bishop 
May 5, 2023 on [Trustpilot](#)

★★★★★

The quality was great and it was...
The quality was great and it was shipped and packed well.

Alessia Morellini 
April 28, 2023 on [Trustpilot](#)

★★★★★

accurate and reliable publisher
I'm a freelance photographer who had the possibility thanks to
[Read more](#)

Brochure Designer: Alexander Sakovich
Photo Credits: Per Appelgren

FOR MORE INFO_

Email: info@snap-collective.com

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European Union